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FOR IMMEDIATE RELEASE

**CITY OF HIGHLAND LAUNCHES NEW, REDESIGNED
ECONOMIC DEVELOPMENT WEBSITE**

Highland, IL – August 3, 2011 Mayor Joseph Michaelis and the City Council are pleased to announce that the City of Highland has launched the new, revamped GrowHighland.com website which is devoted to providing information on economic development opportunities for local businesses, new businesses, and potential business prospects looking to locate within the City of Highland.

“We are extremely excited to commence the implementation of our new GrowHighland.com website. We know that the fresh developments will support our local businesses and potential businesses in their quest to find more information regarding the City and what it has to offer its businesses as well as residents,” said Mayor Michaelis. “With the City now hosting the site on our local server, the City is truly showcasing Highland Communication Services, or HCS, and the services we can provide. In addition, we are now able to provide real-time information to site selectors and others seeking to locate their business here.”

The site has undergone a complete transformation under contract with Ady-Voltege, a premier economic development website developer, to make the site user friendly, provide greater information for site selectors, and allowing staff a more efficient way to update and maintain the data viewed on the site. GrowHighland.com utilizes Location One Information Service (LOIS), a GIS enhanced database, to provide specific information relative to building and site availability.

The City encourages its residents and businesses to visit www.growhighland.com and view the new website. For questions or comments, please call (618)654-9891.